



magic horizons

my better life

Find relaxation in your stressful everyday life.
Recharge your batteries.
Break out of the mental hamster wheel.

In Virtual Reality:
relax. enjoy. new energy.



A solution to combat the cumulative stress of everyday life:

Relax and immerse yourself into fantastic worlds with virtual reality (VR)

Magic Horizons offers a unique combination of sophisticated 360-degree environments in 3D featuring uplifting music, modern virtual reality technology and fantastic virtual worlds. The effectiveness of relaxation through VR was confirmed by a study conducted at the Humboldt-Universität zu Berlin.





High-quality content

based on the latest scientific findings



In 2018, the effectiveness of combining stereoscopic 360-degree experiences with binaural audio content was confirmed by a study conducted at the Humboldt-Universität zu Berlin. The latest worldwide studies on the effects of relaxation, regeneration after stress, virtual reality and interactive content were consulted by Dr. Christian Stein at gamelab.berlin, part of the Excellence Cluster Image Knowledge Design of the Humboldt-Universität zu Berlin. The study rates the effectiveness of the Magic Horizons concept as thoroughly positive. The Humboldt-Universität zu Berlin will collaborate with the Charité-Universitätsklinikum Berlin for future tests relating to VR experiences.



Simply relax with virtual reality (VR)

The holistic approach using modern VR technology and unique, evocative content far exceeds the possibilities of conventional relaxation CDs or meditation apps for smartphones. VR applications are ideal for all occupational groups exposed to intense mental stress in which maximum concentration and good mental condition are essential. Renowned partners in the fields of aviation, shipping and bus transport, telecommunications, the technology and entertainment trade and corporate health management are already testing the VR applications of Magic Horizons GmbH or utilising them in customer applications.



360-degree experiences

for every mood at the Relax 4 Health Hotel

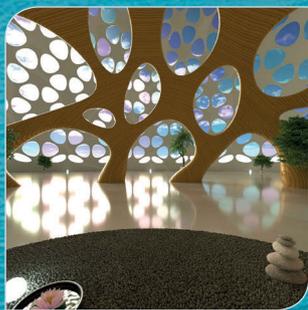
Users can relax with stereoscopic 360-degree films in the **VR Nature Videos** domain (in 3D and 4K) accompanied by binaural music perfectly adapted to the experiences.

The brain is targeted directly by binaural audio frequencies in specially developed VR scenarios in the **Binaural Beats** domain.

The third domain provides **Interactive Experiences**, made particularly effective due to the complete screening ensured by the VR headset. Two controllers are deployed in specially developed scenarios to create a particularly intense yet relaxing immersive experience.

Guided breathing and meditation exercises as well as storytelling in calming voices in the fourth domain, **Meditate & Dream**, will help you reach a state of deep relaxation.





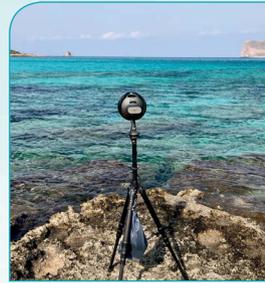
In Virtual Reality:
relax. enjoy. new energy.



Unique experiences

in 360-degrees, 3D and 4K resolution, stationary and mobile

All 360-degree videos and interactive VR experiences from Magic Horizons are perfectly tuned to stationary virtual reality systems such as Oculus Rift, HTC Vive and Vive Pro. The experiences will also be available for mobile VR eyewear such as Oculus Go, Oculus Quest, Gear VR and Google Daydream. The VR content has already been adapted for various resolutions up to 4K (4,096 x 4,096 pixels) and is also available in stereoscopic format. The latter provides a real 3D effect that is significantly better than conventional 360-degree videos and allows viewers to immerse themselves perfectly in the magical worlds. The problems of motion sickness and fear of heights amongst users are prevented by a fixed camera position and the floor being permanently displayed.



Magic Horizons:

high-quality content from the creators of Ambra and Lichtmond

Founded in 2018, Magic Horizons GmbH consists of experienced video and music producers, designers and programmers. The founders and producers Giorgio and Martin Koppehele have worked with prominent artists, including Plácido Domingo, Alan Parsons, Midge Ure, Boy George and Martyn Ware. They have produced very successful 360-degree planetarium shows (in cooperation with the Hamburg Planetarium) as well as 3D relaxation Blu-rays and DVDs (Ambra, Lichtmond), which have won several gold and platinum awards.

Magic Horizons GmbH

Lohweg 35
85375 Neufahrn
Germany

press@magic-horizons.com
sales@magic-horizons.com

www.magic-horizons.com



Giorgio Koppehele



Martin Koppehele



Picture credits: own pictures and licensed pictures from www.123rf.com